

ADENA FOR PHOTO EPILATION - PERMENANT HAIR REDUCTION

FOR MEN AND WOMAN ON ALL BODY AREAS

- ALL HAIR COLOURS AND SKINTYPE 1-5

"More advanced than Lasers, IPL is the technology proven to treat unwanted hair safely on any hair type -very white to very black, even blonde and grey"

The Adena is the most advanced IPL machine on the market, manufactured and developed by doctors and scientists. It's European designed and manufactured unlike most other machines which are made in China or Korea. There are three main benefits of Adena's advanced technology. It is safer, less painful and more successful than any other machine on the market.

Another great progression in IPL is hair removal for dark complexions. This was not possible before using IPL but the Adena has advanced well beyond all other IPL technology and has a far greater safety factor.

HOW DOES THE ADENA REMOVE BLONDE, RED, GREY AND WHITE HAIR?

The wave lengths used in standard IPL targets the melanin in the hair. Since grey, red, white and blonde hair has no melanin, IPL doesn't work. However, the Adena has a separate head for this type of hair that targets the hemoglobin or blood source of the hair instead of the melanin. Since waxing causes a microscopic injury to the skin or blood in the follicle, we wax the area to be treated beforehand for a more successful treatment.

WHAT DO I NEED TO DO BEFORE A TREATMENT?

Firstly visit one of our stores for a consultation on your needs. If you have been shaving allow the hair to grow a couple of days so we can see what we will be treating. If you have been waxing, you will need to wait 4-6 weeks until the hair has regrown. Do not sunbake, sunbed, spray tan or fake tan for 2 weeks prior to your treatment as tanning of any sort can lead to superficial burning. Avoid perfumes or any alcohol based treatments on the area to be treated and inform your therapist if you are on any form of acne medication or topical vitamin A. Shave the day before your treatment. If it's your first time it's best to leave a small area so we can see the hair growth and colour. For those with blonde/grey/red hair, we need to wax you first. So come in only when your hair is long enough for us to wax.

WHAT DO I DO AFTER A TREATMENT?

No sun tanning or sun beds for 2 weeks after your treatment. Sun tanning can result in irregular pigmentation occurring in the treated areas. Apply topical after Gel on the areas to reduce any irritation. We highly recommend a product we sell in store to stop infection. Always apply good quality SPF 30+ daily to avoid irregular pigmentation issues.

WHAT IS SQUARE PULSE LIGHT (SPL) HAIR REDUCTION?

Patented in France and invented by doctors and scientists this advanced and computerised salon device filters out harmful ultraviolet light and infrared wavelengths ensuring a safe progressive hair removal system.

HOW DOES IT WORK?

Pulses of intense lamp light penetrate the skin and are absorbed by the melanin in the hair. The absorption heats the hair shaft and the energy is transmitted to the hair follicle. This results in the follicle being heated to a temperature of 70°C for a millisecond. The hair follicles are destroyed by each flash; the hairs then fall out in two to three weeks. All without damaging the surrounding tissue.

HAIR GROWTH : ANATOMICAL ASPECT

In a cycling way and independently from each other, the follicles, like yo-yos, goes down inside the derm during its growing phase (anagen phase), then goes back up (telogen phase), then goes down again, then up... If all our hair were in the same phase at the same time, they would for example all go simultaneously into the telogen phase. All the head hair would disappear in a very little period of time, before growing again. We would experience a sloughing phenomenon. This does not happen, because every hair is independent.

The growth process has the following sequence :

The hair is formed and grows by an intense division process of the hair follicle cells. The hair root is located deeply inside the derm ; its size is quite large and it is well pigmented.

Most of the hair are in the growth phase. It is the longest phase of the cycle. The longer the growing phase, the longer the hair becomes during this phase.

The involution phase, also called regression or pause phase is the shortest of the cycle and lasts only about 2 to 3 weeks (telogen and catagen phase). Only a small part of hair follicles are then in this phase at a given time.

During this involution phase, the follicle cells stop dividing, the hair follicle shrinks and is pushed towards the epiderm, next to the opening of the sebaceous gland.

A new anagen, catagen, telogen cycle begins. Our follicles are programmed to execute 25 to 30 hair cycles of 3 to 5 years each during a human life. But for hormonal, genetic or physiological reasons, the hair cycle can break down.

HOW MANY SESSIONS ARE REQUIRED?

The Adena IPL can only treat hair in the growth phase. Approximately 20% of all hairs are in their growth phase at any one time. Certain " resting" hairs can also become active due to age and hormonal modifications. Other factors include hair colour and thickness. Everyone is different and several (an average of 6) sessions may be needed. After that, only one or two annual maintenance sessions are recommended.

DOES IT GIVE BETTER RESULTS?

Yes! Most hair will not grow back at all whilst other hair may grow back thinner and lighter. The Adena IPL is the hair management system preferred by over 2000 salons and Clinics worldwide. It is virtually painless and provides lifetime results. You will wonder why you waited so long!

WHAT AREAS AND SKIN TYPES CAN BE TREATED?

Any areas of the face and body can be treated with pulse light.

The darker the hair the richer in melanin and the better the result. The Adena IPL is the only machine in the world that also removes fine, white, blonde, grey and red hair.

DOES IT HURT?

For most people there is virtually no pain. The feeling of the treatment is extremely variable from one person to another, it depends on the concentration of melanin in the skin and the size and density of the hair.

WHAT SHOULD I EXPECT AFTER TREATMENT?

In most cases, there are no visible effects. Therefore the treatment does not interfere with normal activities. Hair is detached from its nourishment but it still remains in its sheath during the renewal of the epidermis (peeling). A light exfoliation 10 to 15 days after the session can speed up the rate at which the hair falls out.

WHY CHOOSE IPL HAIR REMOVAL?

IPL hair removal is a great option for long-term and large area removal and recommended by health professionals the world over. You'll also need a minimum of 6 treatments. This is because each of the hairs on your body goes through three stages in its lifecycle., and you can only neutralise a hair in the active phase. At any one time only a maximum of 20% of the hairs on your body are in that phase, which is why you need at least 6 treatments.

Once you've completed the treatment cycle you can look forward to a lifetime of smooth skin with only an occasional maintenance treatment. Compare that to the cost of a lifetime of waxing.

CAN ALL HAIR BE TREATED?

IPL's unique design offers you customised treatments according to your hair colour, texture and body location. Any hair (black,brown,red,grey,white and even blonde) can be treated effectively. The new patented technology is specifically designed for the Adena IPL.